

Ambitious Millennials Mailing List

Total Universe: 4,441,610
Base Rate: \$65.00/M

Description Summary

Our Ambitious Millennials mailing list consists of many recent college grads and other young professionals that are living a business-oriented life. These consumers are very professional and tech savvy and are often in need of technology services and products to better themselves in the workforce. If your company or business caters to any young professionals, this mailing list can benefit you significantly. With these eager young millennials, they will jump on any opportunity to better themselves through products and services relating to their professional life.

How Our Data Is Compiled

Our Ambitious Millennials Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- Millennials will make up as much as 50% of the U.S. workforce by 2020
- Millennials are most likely to buy products that reflect their personal achievement and success

Recommended Usage

This Ambitious Millennials database is ideal for any company selling products or services to young professionals. This includes but is not limited to automobiles, insurance, books, magazines, music, movies, electronics, travel, investing/finance, clubs/ memberships, computer hardware, software, mortgages/loans, business opportunities, credit cards, and more!

Market Type

U.S. Consumers

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age	Ethnicity	Hobbies
Gender	Marital Status	Occupation
Geography	Income	Phone
Education Level	Lifestyle	Email

For additional information or list counts, contact your representative or list manager at 1.800.457.2899